



Dalla Terra has changed the nature of the wine importing and distribution business. Winery Direct is our mantra: a more efficient, economical and consumer-friendly way of shipping, distributing and marketing wine. Our Winery Direct approach bypasses the national importer level in the traditional three-tier system, allowing our distributors to buy directly from the producer. This highly efficient model, combined with a very effective national sales and distribution team, allows us to eliminate the high mark-ups and cost-consuming activities of a national importer. Wines new to the Dalla Terra portfolio usually end up selling for significantly less than their previous shelf price. Savvy consumers look to our logo for high quality and fair prices in every category. And that's why forward-thinking producers and distributors partner with Dalla Terra.

